

RE: matching market

From: Lauren Creighton <[REDACTED]@realpetfoodco.com.au>
To: Gentjana Emini <[REDACTED]@coles.com.au>
Cc: Paul Carroll <[REDACTED]@coles.com.au>; Simon Russell <[REDACTED]@realpetfoodco.com.au>
Date: Mon, 13 Feb 2023 17:25:30 +1100
Attachments: EDV + DD Change PAF.xlsx (63.74 kB)

Hi Gena,

Please find attached PAF to be keyed.

Please let me know if this all looks correct from your end.

Thanks,

Lauren Creighton
 Account Manager Coles



39 Albany Street, Crows Nest NSW 2065
 PO Box 346, North Sydney NSW 2059
 m [REDACTED]
[\[REDACTED\]@realpetfoodco.com.au](mailto:[REDACTED]@realpetfoodco.com.au)



*Any retail or promotional prices within this email are non-binding recommendations only. Retail prices are at the sole discretion of the retailer

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From: Paul Carroll <[REDACTED]@coles.com.au>
Sent: Monday, 13 February 2023 3:00 PM
To: Simon Russell <[REDACTED]@realpetfoodco.com.au>; Lauren Creighton <[REDACTED]@realpetfoodco.com.au>
Subject: matching market

Can we get the pafs to be more competitive today to load Wednesday

Paul Carroll (he/him)
 Senior Category Manager - Pet
 Homecare | Non-Food

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 E [REDACTED]@coles.com.au
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